

Follypalooza Sponsorship Application

Available Sponsorships

Please indicate your desired sponsorship next the applicable level.

 T-Shirt Sponsor - \$100

- Company name listed on the back of the Follypalooza t-shirt

 Vendor Booth – 40 available @ \$150

- 10 x 10 booth space on Center Street during the event
- Approval to sell food, merchandise, or services and hand out marketing materials during event. Please note that sale of alcohol on Center Street is prohibited during the event
- All vendors are encouraged to bring weights for their tents in case of weather

 Vendor Booth / T-Shirt Combo Sponsorships - \$225

- All items listed under the t-shirt and vendor booth

 Stage Sponsor – 4 available @ \$300

- Logo on back of t-shirt (sized in accordance with sponsor amount) and on marketing posters
- Banner on front of music stage (at eye level)

 Silent Auction Donation

- A tax deductible donation for the Silent Auction

Terms & Conditions of Follypalooza Sponsorships

- All sponsorships are secured on a first come, first serve basis. First come is defined as first to make payment
- All t-shirt & stage sponsors must submit their payment and logo (as applicable) by Oct 5th
- All t-shirt sponsors understand that this sponsorship is not for a company logo on the t-shirt
- Stage sponsors understand that must provide the banner to be hung on the stage and that Follypalooza is not responsible for any damage to the banner during the event
- Stage sponsors understand that banners should be equipped with a mechanism for hanging in order to avoid any damage (i.e. grommets) when hanging as well as to make the display of the banner aesthetically appealing
- All vendors acknowledge and understand the following:
 - No street vendor is to block the entrance / doorway of an existing business
 - Set up of booths will be in accordance with assignments made by the Follypalooza staff
 - Tents and securing the tents are the responsibility of the vendors – vendors are encouraged to bring a mechanism for weighing down tents. Screwing tents into the asphalt is not permitted
 - All vendors must adhere to instructions from Public Safety, Fire Department or other city officials during the event in addition to Follypalooza staff: DJ Rich, Ben Bounds, Kelly Russ, Dan Russ or Roger Rutledge
 - By no means, may any vendor, sell any products containing alcohol on the street
 - Vendors are authorized to sell items from 11 AM to 5:30 PM
 - Set up will begin no later than 10 AM, all vendors must have all items off the street by 5:45 PM
 - Follypalooza is not responsible for any damage to tents or merchandise

I acknowledge these terms and conditions as a sponsor of Follypalooza by signing below:

Signature: _____ Name: _____ Date: _____

Follypalooza Sponsorship Application

Complete the form below in its entirety and return to Follypalooza4Cancer@gmail.com. Sponsorships are not confirmed until full payment is received.

1. Company Information

Name:		Title:			
Company:					
Address:					
City:		State:		Zip Code:	
Phone:			Alt. Phone:		
Email:					
Web Site:					

2. Do you have a Folly Beach Business License?

Yes No

If yes, what is your FB Business License number? _____

3. Method of Payment

Payment in full must be received to secure your space. Booth spaces will be given on a first come, first serve basis.

Check Made Payable to Follypalooza

Credit Card*

*All vendors wishing to pay by credit card are subject to a 2.75% fee. Vendors using credit cards will be sent a Square Invoice. Vendors wishing to provide credit card information over the phone are subject to a 3.5% plus .15 fee. Follypalooza does not benefit from any of these transaction fees.

4. Follypalooza's Point of Contact (Prior to & Day Of)

Name:		Title:			
Company:					
Phone:			Alt. Phone:		
Email:					

Sponsorship Forms should be emailed to Follypalooza4Cancer@gmail.com. All check payments should be mailed to Follypalooza, c/o Kelly Russ, PO Box 1690, Folly Beach, SC 29439